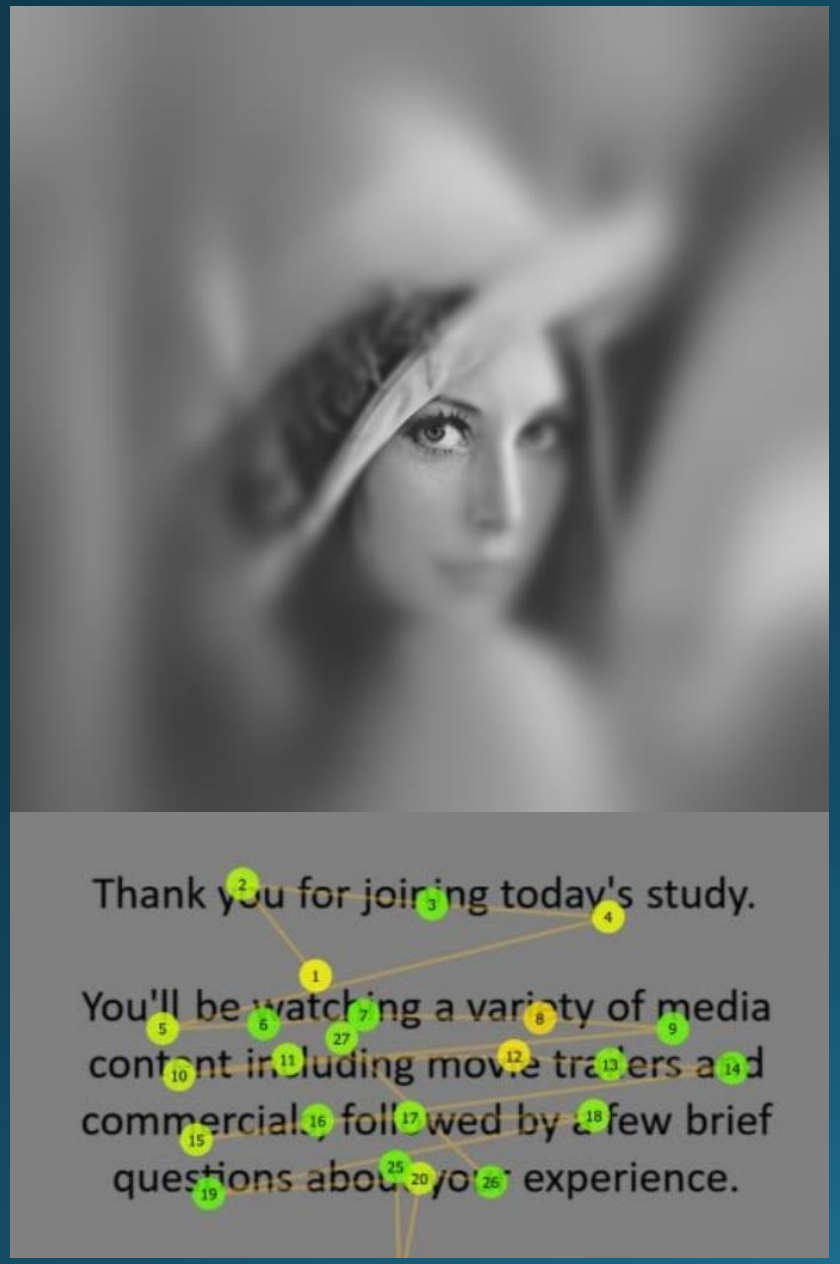
Exceptional Eye Tracking

Kristian Lukander
contact@seetruetechnologies.com

Company details

- Established 2018
- Develops solutions for eye tracking
- Four founders with > 50 years of combined experience in eye tracking
- Patented solutions
- Customers in Finland, Switzerland, Japan, Korea, Canada, Turkey



What is eye tracking

- Eyes provide insight into how and why we act and make decisions.
- Eye tracking allows to estimate this information.
- Eye tracking is typically used to estimate gaze → gaze tracking.
- Gaze tells where the user's visual attention is directed.

SeeTrue delivers accurate, reliable, and customizable eye tracking solutions

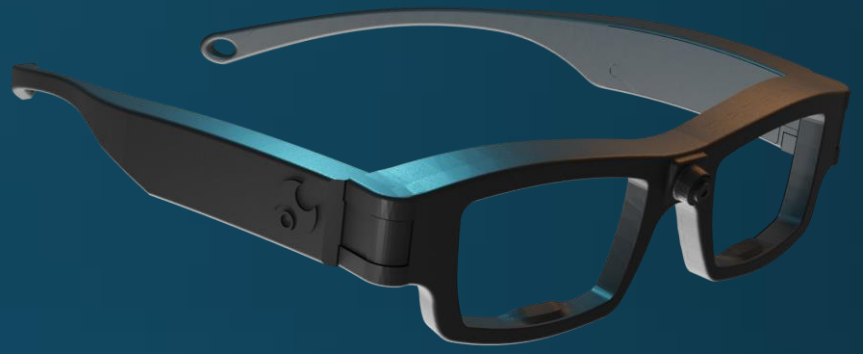
SEETRUE TECHNOLOGIES

Eye tracking applications

- Gaze tracking
  - Mobile (wearable) devices
  - VR/AR devices
  - Microscopes – SeeTrue's unique solution!
- Eye data (pupil size, saccades, blinks, …) for diagnostics
- Accurate eye location for eye therapeutic applications
- Gaze based user interfaces

End-user Products

- SeeTrue **STONE Eye Tracking Glasses**
  - Robust, accurate, easy to use eye tracking for natural environments
  - Light-weight, comfortable, eye-wear compatible



- SeeTrue **START Eye Tracking Oculars** for Microscopes and Vision systems
  - Robust and accurate plug'n'play eye-tracking for your ocular
  - Designed for standard 1" eyepiece

References


Tampere
University


UNIVERSITY OF HELSINKI


UNIVERSITY
OF OULU


MEMORIAL
UNIVERSITY


KOREA
UNIVERSITY
1905


TRAMWAJE
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EASTERN FINLAND


ATR
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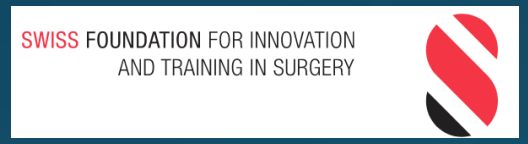
Telecommunications
Research Institute International


SWISS FOUNDATION FOR INNOVATION
AND TRAINING IN SURGERY


KUOPIONEUROCENTER
KUH FINLAND


OLYMPUS


Leica
MICROSYSTEMS


ZEISS

Customer Testimonials

The tracker allows unprecedented possibilities for new ways to conduct the surgeries and facilitate surgical training. Free hands and less interruption will improve the patient safety and care.

Docent Mikael von und zu Fraunberg, MD, PhD
Director of Neurocenter Finland, neurosurgeon

Microsurgery requires frequent interruptions to adjust the device. The eye tracking as in here will allow uninterrupted interaction and control, and eventually will support the surgeon.

Matti Iso-Mustajärvi, MD, PhD
ENT Specialist, Kuopio University Hospital

I was amazed how closely the eye tracking system tracks eye movements during microsurgical suturing and what the specialist is looking at. Such knowledge can be used in instructional scenarios.

Pekka Hietala
Product Manager, Surgical microscopes
Immuno Diagnostic OY

The ocular tracker is compatible with ocular and ophthalmic devices and brings unprecedented interaction to AR-based microscopy. Software data streams are interoperable through an efficient API.

Gabe Siegel
CEO
Augmentiqs

Thank You!

contact@seetruetechnologies.com

www.seetrue.fi