

CV

Michael Fugmann

Linstowsvej 9
2960 Rungsted Kyst // Denmark
+45 40 25 55 02
d.o.b. 3. July 1977

KEY QUALIFICATIONS

- Event Management: Initiator, creative, concept development, planning, budgeting, corporate branding, executing
- High level of experience with live TV event, sport events
- Professional TV commentator
- Ex-Professional freeskier
- See opportunities, make impossible possible, challenges

WORK EXPERIENCE

- 2016 – present Initiator to **Copenhagen Winter Games**, the first double world cup in Big Air on ski and snowboard and Olympic qualifier in Denmark.
- 2016 – present Endorsement and commercial director at the **management** twttw
- Herunder the artist, Lukas Graham, Brandon Beal and others.
- 2015 – present A part of the event company, **whos event**, making creative solutions, planning, budgeting and execution for private events
- 2012 – present TV commentator at **discovery networks** for all freeski TV broadcasts
- 2005 – 2016 Initiator, founder and owner of the winter sport event **FROSTGUN INVITATIONAL**
Frostgun was the biggest freeski and snowboard event in Europe and was considered the European counterpart to X-games. In 2016 Frostgun was broadcasted worldwide to +200 Million householders in more than 28 countries. It was taking place, in Val d'Isère, France in front of 10.000 audience per day.
- 2012 – 2014 Planner at the **Charity Ball**, a charity ball founding money for the organization "børn og unge i voldsramte familier"

Michael Fugmann // Mobil +45 40 25 55 02

- 2011 – 2013 TV Commentator at **DR 3** for X-games
- 2006 – 2012 Founder of the freeski and fashion shop, named **Frostgun** in Copenhagen
- 2001 – 2014 Initiator, founder and owner of the freeski and snowboard camp, **FSA, Freestyle Academy**. A camp taking place in the Easter, summer and fall vacation on the glacier in Europe. FSA was the first ski and snowboard camp to be born in Denmark and had +300 happy campers per year
- 2003 – 2007 **Professional freeski**. Competed in the discipline Slopestyle, big Air and Half Pipe. Participated in various FIS (international ski federation) World Cups and best international result was a 19th place at the world championship in half pipe in Ruka, Finland 2005.
Still today, the best ever international freeski result for a Danish freeski.
- 2007 **Danish Champion** in the discipline Half Pipe
- 2004 **Danish Champion** in the discipline Slopestyle
- 2003 – 2005 Initiator and creator behind the Danish ski and snowboard movies, **Crooked and Jukebox**
Hereunder, planning, founding, budgeting, execution.
- 2004 – 2005 A part of the organizers behind the **Danish freeski and snowboard championship**.
Hereunder, planning, founding, budgeting execution.
- 2002 – 2005 A part of the Danish Ski federation at the “**discipline udvalget Freestyle**”
- 2000 **Freeski Pioneer**
- 2000 – 2005 Studying economy and philosophy (HA-Fil) at **CBS, Copenhagen business School**
- 1999 – 2000 Became professional mogul skier and a **part of the national ski team**. Participated in various FIS Europa cups and World cups. During a 3 Month training camps with the American team, winter park freestyle team, I blow my knee during a nor-am final.
- 1999 **Danish Champion** in the discipline moguls
- 1998 – 1999 **Military service** at the Danish navy
- 1997 – 1999 Started skiing fulltime, with ambition to go Olympic
- 1994 – 1997 Student from Ecolé Europeén, the **European School in Bruxelles**, Belgium.

LANGUAGES

Speech Fluent in Danish, English, Swedish, Norwegian.
 (basic knowledge of German and French)

Written Fluent in Danish and English
 (Basic knowledge of German, Norwegian and Swedish)

IT

Microsoft office, including word, excel, PowerPoint, one note
Photoshop, final cut

SPECIAL SKILLS

Building concepts and events. From a crazy idea to a successfully execution.
All my projects are started from a crazy idea, as a first mover in Denmark, which has giving a special education.
Being a first mover and creating new concept is challenging in many aspects, I would saw part of my specialties lie within:

1. The idea
2. Plausibility
3. Creative development
4. Budget
5. Creation
6. Presentation
7. Sales material
8. Contracts
9. Partnership
10. Marketing
11. Social media
12. Preparation
13. Execution
14. Reporting

Working in the alps where factors as wind, snow, cold is daily unseen challenges makes a strong ballast. Creating a live TV to more than 200 million householders, where you have created the TV run down, the event run down, when and which artist will perform live on stage, what time is fireworks sat to start, is the food trucks running, is the lighting correct, is the power running, does the actual sport set work, does the athletes / performers show up etc. then add that most partners are French – this creates a unique patience, event coordinator, planner, initiator and executor.

CLIENTLIST

Michael Fugmann

Red Bull DK

Partner at Frostgun Invitational
2011-2014

H&M DK

Partner at Frostgun Invitational
2014-2016

Carlsberg FR

Partner at Frostgun Invitational
2014 and 2016

GOPro

Partner at Frostgun Invitational
2014

Garmin

Partner at Frostgun Invitational
2016

Nutramino

Partner at Frostgun Invitational
2016

Thule

Partner at Frostgun Invitational
2016

Burn Energy

Partner at Frostgun Invitational
2009-2011

Faxe Kondi

Partner at Frostgun Invitational
2006-2009

Salomon

Personal sponsor and partner
at Frostgun
2006-2009

Oakley

Personal sponsor and partner
at Frostgun
2006-2009

QuickSilver

Partner at Frostgun Invitational
2014

DR

Host broadcaster at Frostgun
Invitational 2015+2016

Qutro Media

Global TV rights distributor t
Frostgun Invitational 2016

BMW

Partner at Frostgun Invitational
2016

Boulder creek International, london

Global TV rights distributor t
Frostgun Invitational 2016

Nortlander skitours

Partner at Frostgun Invitational
2006-2016

Ekstra Bladet

Media partner at Frostgun
Invitational 2012-2016